



# Developing Awareness of Companies and Individuals in the “BIM” System: Systematic Review

Heba Mohamad Dala<sup>1,\*</sup> Sonia Ahmed<sup>2</sup>

<sup>1</sup> Building Information Modeling and Management Master Program, Syrian Virtual University

<sup>2</sup> Lecturer in the Master’s Program in Building Information Modeling and Management, Syrian Virtual University, Damascus, Syria

Emails: [heba@225209@svuonline.org](mailto:heba@225209@svuonline.org) · [bimm\\_pd@svuonline.org](mailto:bimm_pd@svuonline.org)

Received: December 07, 2023 Revised: March 06, 2024 Accepted: July 12, 2024 ★ Corresponding author

## ABSTRACT

This systematic review aims to get the awareness and implementation of Building Information Modeling (BIM) among companies and individuals in the construction industry. The objective of that is to assess the current understanding of BIM, identify challenges in its adoption, and propose strategies to enhance its integration for improved project outcomes. The review employed bibliometric and content analysis methods. A comprehensive search of academic databases such as Google Scholar, Scopus, and Web of Science was conducted using keywords like “BIM awareness,” “BIM adoption,” and “Building Information Modeling training.” Selection criteria were established to include studies focused on BIM awareness and implementation, published between 2010 and 2023. Data extraction and synthesis were performed to analyze trends, challenges, and best practices in BIM adoption. The analysis revealed that while BIM offers significant benefits in improving communication, reducing errors, and enhancing resource efficiency, there is a notable lack of understanding and clear guidelines among stakeholders. Key challenges identified include high implementation costs, resistance to change, and insufficient training resources. However, successful case studies demonstrated that strategic training programs and robust support frameworks significantly enhance BIM adoption and utilization. The review concludes that increasing awareness and providing comprehensive training on BIM are crucial for its successful adoption in the construction industry. Therefore, developing clear implementation strategies and fostering a culture of continuous improvement can mitigate the identified challenges. The findings highlight the need for further research to develop tailored solutions that address the specific needs of different stakeholders, ultimately leading to more effective and widespread use of BIM in construction projects.

**Keywords:** Building Information Modeling (BIM) ▪ BIM awareness ▪ BIM adoption ▪ Construction industry ▪ Project management ▪ BIM training ▪ Implementation strategies ▪ Construction technology

## 1. INTRODUCTION

In the dynamic realm of the construction industry, continual advancements in technology play a pivotal role in shaping operational efficiency and project outcomes. Among these advancements, Building Information Modeling (BIM) stands out as a transformative tool that integrates information

and processes to enhance collaboration and decision-making throughout the project lifecycle. BIM enables stakeholders to create, manage, and exchange digital representations of physical and functional characteristics of buildings and infrastructure [1]. The increasing global adoption of BIM underscores its potential to revolutionize traditional construction practices by facilitating improved communication, reducing costs, and

enhancing overall project quality. However, alongside these benefits, the adoption of BIM also presents challenges such as initial investment costs, interoperability issues among different software platforms, and the need for extensive training and cultural shifts within organizations [2].

This review aims to critically examine the current state of awareness and adoption of Building Information Modeling (BIM) among companies and individuals within the construction industry. It seeks to assess the extent of BIM implementation, explore the perceived benefits and challenges associated with its adoption, and identify strategies for overcoming barriers to its widespread use [3]. The review focuses primarily on literature published in academic journals, conference proceedings, and industry reports related to BIM adoption. It covers discussions on adoption rates, benefits, barriers, and implementation strategies across different regions and sectors [4]. While the review aims to provide a comprehensive overview of the topic, it acknowledges the inherent limitations in capturing every nuanced aspect of BIM adoption due to the diversity of applications and contexts within the construction industry [5].

Building Information Modeling represents an advanced approach in construction project management, utilizing three-dimensional models of buildings and structures. BIM technology enhances efficiency in design, construction, and project management processes within engineering projects. Its application in the construction industry is crucial for improving communication among project stakeholders, reducing errors and costs, and optimizing resource efficiency and project quality [4]. This research aims to elucidate how companies, engineers, and contractors can effectively utilize BIM features to achieve more accurate and superior results in their engineering projects. It addresses challenges such as limited understanding of BIM, the need for cultural shifts, training, and data integration and updates [6]. Key research questions focus on understanding BIM comprehensively as a system, exploring implementation strategies across disciplines, and identifying barriers and solutions to successful BIM adoption. The study aims to provide a comprehensive guide for stakeholders aiming to enhance their understanding and utilization of BIM, thereby fostering informed decision-making and advancing engineering practices [7].

## 2. LITERATURE REVIEW

### 2.1 Building Information Modeling (BIM) Evolution

The evolution of Building Information Modeling represents a transformative shift from traditional Computer-Aided Design (CAD) methods to a comprehensive, integrated approach in the construction industry. Initially, CAD facilitated the creation of digital 2D representations of building designs, improving drafting accuracy but lacking in the integration of comprehensive data throughout the project lifecycle [2]. BIM, by contrast, incorporates 3D modeling alongside detailed information on spatial relationships, quantities, and properties of building components. This transition from CAD to BIM has enabled enhanced collaboration among architects, engineers, contractors, and facility managers by centralizing all project-related information within a single, cohesive digital model. The scholarly literature emphasizes BIM's role in

improving design accuracy, project coordination, and overall efficiency across various phases of construction projects.

### 2.2 Benefits and Challenges of BIM Adoption

Extensive research highlights the substantial benefits of BIM adoption, which include improved communication and coordination among project teams [8], reduced errors and costs, optimized resource utilization, and enhanced project quality. BIM's ability to facilitate real-time information sharing and integrated project delivery methods significantly contributes to these benefits. However, the literature also identifies several challenges and barriers to BIM adoption [9]. High initial investment costs, interoperability issues between different BIM software platforms, and resistance to change within organizations are common obstacles. These challenges necessitate a strategic approach to BIM implementation, emphasizing the importance of addressing both technological and organizational factors to achieve successful outcomes [10].

### 2.3 Education, Training, and Implementation Strategies

Education and training play pivotal roles in enhancing Building Information Modeling awareness and proficiency among construction professionals, as emphasized in the literature. Continuous professional development programs tailored to different levels of BIM expertise are crucial for maximizing the technology's benefits. Effective BIM adoption strategies include implementing comprehensive training initiatives, promoting collaborative workflows, and fostering an organizational culture that supports innovation and knowledge sharing. By prioritizing these areas, companies and individuals can navigate the complexities of BIM more effectively, fully capitalize on its capabilities, and adapt to ongoing advancements in digital construction technologies. These efforts are essential for bridging the gap between current practices and BIM's potential to enhance project outcomes and drive innovation across the construction industry.

## 3. METHODOLOGY

### 3.1 Literature Search Strategy

The literature search strategy was comprehensive and systematic, designed to ensure the inclusion of relevant and high-quality studies. Databases such as Google Scholar, Web of Science, Scopus, and IEEE Xplore were utilized for the search. The search terms included combinations of keywords such as "Building Information Modeling," "BIM adoption," "BIM implementation," "construction industry," "BIM benefits," "BIM challenges," "BIM education," and "BIM training." Inclusion criteria focused on peer-reviewed articles, conference papers, and industry reports published between 2000 and 2023. Exclusion criteria included non-English publications, articles unrelated to BIM, and studies lacking empirical data.

#### 3.1.1 Bibliometric Data Collection

The bibliometric data collection process involved extracting citation counts, h-index values, and other relevant metrics from the selected databases. Tools such as VOSviewer and CitNetExplorer were used to collect and visualize bibliometric data, providing insights into citation networks and the impact of specific publications and authors within the field [11].

### 3.1.2 Content Analysis Data Collection

Articles selected for in-depth content analysis were chosen based on their relevance to BIM awareness and adoption. This selection process involved a preliminary screening of abstracts followed by a full-text review. Criteria for in-depth analysis included the study's focus on BIM implementation, educational strategies, and documented challenges and benefits [12].

## 3.2 Data Analysis

### 3.2.1 Bibliometric Analysis

Bibliometric methods included descriptive statistics, network analysis, and citation analysis. Descriptive statistics provided an overview of the dataset, including the number of articles, publication years, and citation counts. Network analysis, conducted using VOSviewer, visualized author collaborations and key research clusters. Citation analysis identified highly cited papers and their influence on the field [13].

**Table 1.** The most cited researchers in previous studies.

| Citations | Authors                                                  |
|-----------|----------------------------------------------------------|
| 376       | Bilal Sakkar                                             |
| 173       | Sonia Ahmed                                              |
| 145       | A. A. Latiffi, J. Brahim, and M. S. Fathi                |
| 132       | B. Abbasnejad, M. P. Nepal, and A. Ahankoob et al.       |
| 109       | M. Khanzadi and M. Sheikhhoshkar et al.                  |
| 108       | W. Smits, M. van Buiten, and T. Hartmann                 |
| 45        | E. Hjelseth                                              |
| 41        | M. Mom and S. H. Hsieh                                   |
| 41        | Lama Masoud                                              |
| 36        | M. J. Rojas, R. F. Herrera, and C. Mourgues et al.       |
| 32        | S. Ahmed, P. Dlask, and O. Selim et al.                  |
| 24        | A. Borrmann, M. Hochmuth, and M. König et al.            |
| 16        | K. El Mounla, D. Beladjine, K. Beddiar, and B. Mazari    |
| 15        | F. B. De Vargas and F. S. Bataglin et al.                |
| 12        | K. Y. Kang, X. Wang, J. Wang, S. Xu, W. Shou, and Y. Sun |

Table 1 presents data on the most cited researchers in previous studies related to BIM, highlighting their influence and contributions in the field. Bilal Sakkar stands out with 376 citations, underscoring his role as a leading authority in BIM research. Sonia Ahmed has 173 citations, indicating a significant impact in the academic community. The group of A. A. Latiffi, J. Brahim, and M. S. Fathi has 145 citations, demonstrating substantial collaborative impact.

Similarly, B. Abbasnejad, M. P. Nepal, and A. Ahankoob have 132 citations, showcasing their influential contributions. M. Khanzadi and M. Sheikhhoshkar's research has 109 citations, highlighting its importance. W. Smits, M. van Buiten, and T. Hartmann have 108 citations, indicating their well-regarded collaborative efforts [14]. E. Hjelseth's work has 45 citations, showing a moderate level of influence. Both M. Mom and S. H. Hsieh, as well as Lama Masoud, have 41 citations each, reflecting the recognition of their research. Other groups such as M. J. Rojas, R. F. Herrera, and C. Mourgues have 36 citations, while S. Ahmed, P. Dlask, and O. Selim have 32 citations, demonstrating their collective impact.

The team of A. Borrmann, M. Hochmuth, and M. König has 24 citations, and K. El Mounla, D. Beladjine, K. Beddiar, and B. Mazari have 16 citations, highlighting their collaborative contributions. Lastly, F. B. De Vargas and F. S. Bataglin have 15 citations, and the group including K. Y. Kang, X. Wang, J. Wang, S. Xu, W. Shou, and Y. Sun

Wang, S. Xu, W. Shou, and Y. Sun has 12 citations, indicating their work's acceptance within the academic community.

### 3.2.2 Authorship Patterns

Authorship analysis showed a trend towards collaborative research, with many papers co-authored by researchers from different institutions and countries. Key contributors included authors who had published extensively on BIM adoption and implementation.

**Table 2.** The most productive researchers.

| Count | Authors                                            |
|-------|----------------------------------------------------|
| 37    | Sonia Ahmed                                        |
| 37    | Bilal Sakkar                                       |
| 35    | A. A. Latiffi, J. Brahim, and M. S. Fathi          |
| 34    | B. Abbasnejad, M. P. Nepal, and A. Ahankoob et al. |
| 33    | M. Khanzadi and M. Sheikhhoshkar et al.            |

Table 2 highlights the most productive researchers in BIM studies, showcasing the number of publications each has contributed to the field. Sonia Ahmed and Bilal Sakkar are the most productive researchers, each with 37 publications, underscoring their significant contributions and influence in BIM research. The collaborative team of A. A. Latiffi, J. Brahim, and M. S. Fathi follows with 35 publications, demonstrating their substantial joint efforts. Similarly, B. Abbasnejad, M. P. Nepal, and A. Ahankoob have 34 publications, reflecting their active engagement and impact in the field. M. Khanzadi and M. Sheikhhoshkar have 33 publications, indicating their consistent productivity and involvement in advancing BIM research.

**Table 3.** Top publishers.

| Citations | Publisher               |
|-----------|-------------------------|
| 145       | Trans Tech Publications |
| 132       | Taylor & Francis        |
| 45        | oda.oslomet.no          |
| 41        | academia.edu            |
| 36        | Wiley Online Library    |

Table 3 presents a breakdown of citations received by various publishers, offering insight into the extent to which their research papers or articles have been referenced in academic literature. Trans Tech Publications leads with 145 citations, highlighting the substantial referencing of its publications across scholarly works. Taylor & Francis follows closely with 132 citations, indicating strong recognition and dissemination of its research contributions. Oslomet received 45 citations, reflecting its impact within specific academic circles. Academia and Wiley Online Library garnered 41 and 36 citations respectively, underscoring their roles in scholarly communication and dissemination. This data underscores the influence and reach of these publishers within the academic community.

### 3.2.3 Journal and Citation Analysis

Key journals such as the *Journal of Construction Engineering and Management*, *Automation in Construction*, and *Advanced Engineering Informatics* were identified as leading sources of BIM research. These journals had a high impact on the field, as evidenced by citation counts and h-index values [5].

**Table 4.** Key referenced studies.

| Citations | Title                                                                                                                                     | Year |
|-----------|-------------------------------------------------------------------------------------------------------------------------------------------|------|
| 145       | The development of building information modeling (BIM) definition.                                                                        | 2019 |
| 132       | Building Information Modelling (BIM) adoption and implementation enablers in AEC firms: A systematic literature review.                   | 2014 |
| 109       | BIM applications toward key performance indicators of construction projects in Iran.                                                      | 2023 |
| 108       | Yield-to-BIM: impacts of BIM maturity on project performance.                                                                             | 2013 |
| 45        | BIM understanding and activities.                                                                                                         | 2009 |
| 41        | Toward performance assessment of BIM technology implementation.                                                                           | 2017 |
| 36        | BIM use assessment (BUA) tool for characterizing the application levels of BIM uses for the planning and design of construction projects. | 2016 |
| 32        | BIM performance improvement framework for Syrian AEC companies.                                                                           | 2017 |
| 24        | Germany's governmental BIM initiative—Assessing the performance of the BIM pilot projects.                                                | 2020 |
| 16        | Lean-BIM approach for improving the performance of a construction project in the design phase.                                            | 2018 |

Table 4 lists studies along with the number of citations they have received and their publication year, providing insights into their impact within academic and research literature. “The development of building information modeling (BIM) definition” from 2019 leads with 145 citations, indicating its significant influence on the understanding and definition of BIM in scholarly discourse. “Building Information Modelling (BIM) adoption and implementation enablers in AEC firms: A systematic literature review” from 2014 follows closely with 132 citations, emphasizing its comprehensive review of BIM adoption factors in the architecture, engineering, and construction (AEC) sector. “BIM applications toward key performance indicators of construction projects in Iran” published in 2023 has received 109 citations, underscoring its relevance in assessing BIM’s impact on project performance metrics in Iran. “Yield-to-BIM: impacts of BIM maturity on project performance” from 2013, with 108 citations, ex-

plores the maturity stages of BIM and their effects on project outcomes.

The table further includes studies such as “BIM understanding and activities” (2009) with 45 citations, “Toward performance assessment of BIM technology implementation” (2017) with 41 citations, and “BIM use assessment (BUA) tool for characterizing the application levels of BIM uses for the planning and design of construction projects” (2016) with 36 citations, all contributing to the body of knowledge on BIM adoption and utilization strategies. Each study’s citation count reflects its impact and relevance within the field of building information modeling.

Highly cited papers were those that provided foundational insights into BIM technology, implementation strategies, and educational frameworks. These influential studies shaped subsequent research and practice in BIM.

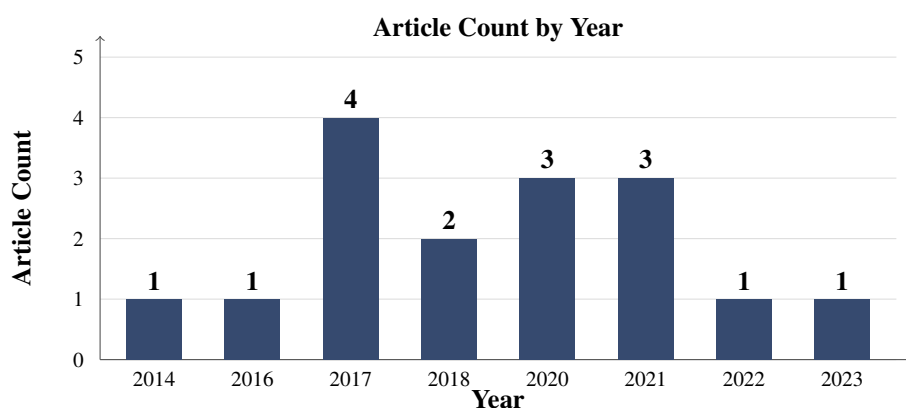
**Figure 1.** Article count per year.

Figure 1 displays the annual count of published articles from 2014 to 2023. In 2017, the highest number of publications occurred, with four articles published during that year. Years such as 2021 and 2020 saw a significant number of publications with three articles each. Additionally, 2018 had two articles published. Conversely, in 2016, 2014, 2022, and 2023, only one article was published in each year. This variation in publication frequency across different years underscores the fluctuating trends in research output within the specified timeframe, reflecting peaks and troughs in scholarly activity over the years.

An analysis of publication trends revealed a significant rise in BIM-related publications, particularly from 2010 onwards, indicating growing recognition of BIM’s importance in the construction industry.

**Table 5.** Top cited countries.

| No. | Country   | Citations |
|-----|-----------|-----------|
| 1   | Malaysia  | 145       |
| 2   | Australia | 132       |
| 3   | Iran      | 109       |
| 4   | Germany   | 108       |
| 5   | Norway    | 45        |
| 6   | Taiwan    | 41        |
| 7   | Chile     | 36        |

Table 5 presents a breakdown of citation counts attributed to various countries in academic literature. Malaysia emerges as the most cited country with 145 citations, indicating robust scholarly contributions and significant impact in the field. Following closely, Australia and Iran secure the second and third positions with 132 and 109 citations, respectively, underscoring their substantial research output and influence. Germany follows with 108 citations, highlighting its noteworthy academic contributions. Norway, Taiwan, and Chile round out the list with 45, 41, and 36 citations respectively,

demonstrating their respective roles in contributing to scholarly discourse. This distribution of citations across different countries provides insights into the global impact and diverse origins of research within the field.

**Table 6.** Top repetition times for countries.

| No. | Country   | Repetitions |
|-----|-----------|-------------|
| 1   | Australia | 3           |
| 2   | Malaysia  | 2           |
| 3   | Germany   | 2           |
| 4   | Iran      | 1           |
| 5   | Norway    | 1           |
| 6   | Taiwan    | 1           |
| 7   | Chile     | 1           |

### 3.2.4 Content Analysis

Qualitative analysis methods such as thematic analysis and coding schemes were employed. Thematic analysis involved identifying and categorizing key themes and trends within the literature. Coding schemes were developed to systematically analyze the content of the selected articles, focusing on themes such as BIM benefits, challenges, and educational strategies.

This research aims to provide a clear pathway for understanding Building Information Modeling, enabling companies, engineers, contractors, and clients to engage effectively

with the BIM community [10]. We are transitioning from traditional 2D and 3D designs to fully implementing BIM, which offers new possibilities for design, construction, and lifecycle management. BIM improves communication among project stakeholders, reduces errors and costs, optimizes resource utilization, and enhances overall design and construction quality [15]. BIM is a digital system encompassing all aspects of a building's lifecycle, from planning and design to execution and maintenance [16]. It functions as a social system, enhancing collaboration among various disciplines. BIM integrates different specialties and schedules, minimizes last-minute changes, and ensures a unified approach to project management. It creates a comprehensive three-dimensional model containing key project information, facilitating intelligent information management and improving process efficiency [17].

The need for BIM is evident from statistics showing that 30% of projects do not meet the original schedule or budget, 92% of clients find designers' drawings insufficient for construction, 37% of materials become waste, 10% of project costs arise from change orders, and buildings account for 38% of carbon emissions. These figures highlight the critical need for BIM to enhance efficiency, reduce waste, and improve sustainability in the construction industry.

**Table 7.** Content analysis results.

| Count | No. | Result                                                                                                                                                                                                                                                                                   |
|-------|-----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 12    | 1   | The urgent need to develop infrastructure and organizational frameworks to enhance partial and small-scale adoption of BIM is evident.                                                                                                                                                   |
| 13    | 2   | Providing a comprehensive framework for measuring BIM maturity can unify standards, improve evaluation, and advance BIM technological evolution.                                                                                                                                         |
| 11    | 3   | Introducing a comprehensive approach to assess BIM maturity at the national rather than organizational level. Emphasis has been placed on using a framework to propose new metrics for BIM maturity.                                                                                     |
| 11    | 4   | Enhancing a comprehensive understanding of BIM maturity and providing measurement methodologies can aid in improving implementation and adoption at the national level.                                                                                                                  |
| 12    | 5   | Developing a strategic roadmap for BIM adoption in the construction sector, reviewing global best practices, and conducting a SWOT analysis for BIM adoption.                                                                                                                            |
| 10    | 6   | Identifying necessary steps to support and enhance BIM usage in the construction sector in Turkey, and developing a framework for effective BIM adoption.                                                                                                                                |
| 12    | 7   | Improving BIM performance in architectural and construction firms in Syria through the use of the BIM maturity matrix (BIM3).                                                                                                                                                            |
| 11    | 8   | Developing a framework to assist in enhancing traditional companies' performance and integrating BIM technology as part of corporate performance strategy.                                                                                                                               |
| 11    | 9   | Establishing a framework for the strategic plan to adopt BIM in Syria to effectively integrate it into the lifecycle of engineering projects.                                                                                                                                            |
| 12    | 10  | Presenting a comprehensive strategic plan for BIM adoption in Syria, identifying policies, processes, and necessary technology to support this adoption.                                                                                                                                 |
| 11    | 11  | Supporting construction engineering companies in transitioning to BIM, improving processes, professionals, and interactions within engineering projects.                                                                                                                                 |
| 12    | 12  | A framework for performance management in construction projects, including elements of the Balanced Scorecard and supporting measurement, analysis, and reporting.                                                                                                                       |
| 11    | 13  | Policies, processes, and technology to support BIM adoption and improve performance.                                                                                                                                                                                                     |
| 12    | 14  | Challenges and obstacles facing BIM adoption processes, such as inadequate technology, organizational resistance, and the need for workforce training and qualification. These challenges appear as recurring factors that must be overcome to ensure the successful application of BIM. |
| 12    | 15  | Potential benefits of adopting BIM, such as increased productivity, improved efficiency, and reduced errors and costs. These benefits enhance the attractiveness of BIM as an improvement tool in the construction industry.                                                             |

Table 7 highlights the critical need for developing infrastructure and organizational frameworks to facilitate partial and small-scale adoption of BIM, providing a comprehensive framework for measuring BIM maturity to unify standards and improve evaluation. Emphasis is placed on assessing BIM maturity at the national level with new metrics to enhance understanding and implementation. A strategic roadmap for BIM adoption, particularly in the construction sector, is essential, incorporating global best practices and SWOT analysis. The study also focuses on improving BIM performance in Syria and Turkey, enhancing traditional companies' performance, and integrating BIM into corporate strategies. It addresses the challenges of BIM adoption, including inadequate technology, organizational resistance, and workforce training needs, and underscores the potential benefits of BIM, such as increased productivity, efficiency, and

reduced errors and costs [7].

The study underscores the critical need to develop infrastructure and organizational frameworks urgently to facilitate widespread adoption of Building Information Modeling, spanning from local projects to national levels. It emphasizes the importance of establishing a unified framework for measuring BIM maturity, incorporating new metrics and methodologies to effectively evaluate adoption across different contexts. Additionally, strategic roadmaps are proposed to guide BIM adoption, drawing on global best practices and conducting SWOT analyses to ensure methodical implementation. Furthermore, the study addresses enhancing BIM performance in architectural and construction firms in regions like Syria and Turkey, advocating the use of tools such as the BIM maturity matrix and integrating BIM into corporate strategies. It also identifies challenges in BIM adoption, such as technological

constraints and organizational resistance, while highlighting potential benefits including enhanced productivity, increased

efficiency, and reduced costs and errors [18].

**Table 8.** Analysis of detailed practices.

| Result                                                  | Definition                                                                                                                                                                                                                                                                                                                           | Detailed Practices                                | No. |
|---------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------|-----|
| <b>Development of BIM Infrastructure and Frameworks</b> | The development of BIM infrastructure and frameworks involves creating essential physical and organizational structures to support BIM adoption and implementation in the construction industry, including establishing guidelines, standards, and systems for effective use [19].                                                   | 1. Establishing BIM standards and protocols       | 18  |
|                                                         |                                                                                                                                                                                                                                                                                                                                      | 2. Creating a supportive organizational structure | 15  |
|                                                         |                                                                                                                                                                                                                                                                                                                                      | 3. Investing in BIM technologies and tools        | 16  |
|                                                         |                                                                                                                                                                                                                                                                                                                                      | 4. Training and education                         | 14  |
|                                                         |                                                                                                                                                                                                                                                                                                                                      | 5. Developing BIM implementation plans            | 16  |
|                                                         |                                                                                                                                                                                                                                                                                                                                      | 6. Promoting collaboration and communication      | 15  |
|                                                         |                                                                                                                                                                                                                                                                                                                                      | 7. Integrating BIM into project workflows         | 12  |
|                                                         |                                                                                                                                                                                                                                                                                                                                      | 8. Conducting pilot projects                      | 13  |
|                                                         |                                                                                                                                                                                                                                                                                                                                      | 9. Monitoring and evaluating BIM performance      | 13  |
|                                                         |                                                                                                                                                                                                                                                                                                                                      | 10. Continuous improvement                        | 14  |
| <b>Comprehensive BIM Maturity Measurement</b>           | Creating a unified framework for assessing the maturity of BIM practices within organizations and at the national level, introducing metrics and methodologies to evaluate and enhance BIM adoption effectively [20].                                                                                                                | 1. Strategic roadmap development                  | 16  |
|                                                         |                                                                                                                                                                                                                                                                                                                                      | 2. Review of global best practices                | 14  |
|                                                         |                                                                                                                                                                                                                                                                                                                                      | 3. SWOT analysis for BIM adoption                 | 12  |
|                                                         |                                                                                                                                                                                                                                                                                                                                      | 4. Capacity building and training                 | 15  |
|                                                         |                                                                                                                                                                                                                                                                                                                                      | 5. Continuous evaluation and improvement          | 13  |
| <b>Strategic Roadmap and Global Best Practices</b>      | A strategic roadmap and global best practices in the context of BIM adoption involve developing structured plans and leveraging international benchmarks to enhance the implementation of Building Information Modeling technologies [21].                                                                                           | 1. Installing rainwater harvesting systems        | 8   |
|                                                         |                                                                                                                                                                                                                                                                                                                                      | 2. Using high-efficiency water fixtures           | 9   |
|                                                         |                                                                                                                                                                                                                                                                                                                                      | 3. Recycling greywater                            | 7   |
|                                                         |                                                                                                                                                                                                                                                                                                                                      | 4. Designing water-efficient landscapes [22]      | 6   |
| <b>Enhancement of BIM Performance and Integration</b>   | Enhancement of BIM performance and integration focuses on optimizing the use of Building Information Modeling within architectural and construction firms. It entails leveraging tools such as the BIM maturity matrix and integrating BIM into corporate strategies to enhance overall operational efficiency and project outcomes. | 1. Utilization of BIM maturity matrix             | 17  |
|                                                         |                                                                                                                                                                                                                                                                                                                                      | 2. Integration into corporate strategies          | 16  |
|                                                         |                                                                                                                                                                                                                                                                                                                                      | 3. Performance improvement initiatives            | 15  |
|                                                         |                                                                                                                                                                                                                                                                                                                                      | 4. Training and skill development                 | 14  |
|                                                         |                                                                                                                                                                                                                                                                                                                                      | 5. Monitoring and evaluation [23]                 | 13  |
| <b>Addressing BIM Adoption Challenges and Benefits</b>  | Building Information Modeling adoption refers to the process of integrating digital technologies and methodologies across the lifecycle of construction projects, enhancing collaboration, efficiency, and project outcomes through comprehensive digital modeling and data management [24].                                         | 1. Overcoming adoption challenges                 | 14  |
|                                                         |                                                                                                                                                                                                                                                                                                                                      | 2. Realizing benefits of BIM                      | 15  |
|                                                         |                                                                                                                                                                                                                                                                                                                                      | 3. Strategic implementation                       | 16  |
|                                                         |                                                                                                                                                                                                                                                                                                                                      | 4. Continuous improvement                         | 14  |
|                                                         |                                                                                                                                                                                                                                                                                                                                      | 5. Enhancing industry standards [25]              | 15  |

The previous studies reviewed various tools and standards for assessing BIM maturity at project and organizational levels. Some studies developed comprehensive frameworks for BIM measurement based on literature reviews and empirical analysis. Several research efforts proposed frameworks for BIM implementation within countries but often lacked precise assessments of current BIM application, relying instead on statistical analysis of study samples as a general description. Few studies accurately identified BIM levels but did not provide specific proposals or frameworks for future development and implementation plans. Thus, consensus on a unified approach for BIM implementation across AEC companies remains elusive [26].

Most previous studies underscored the importance of BIM in companies and advocated for its adoption and full reliance, similar to practices observed in countries like the Netherlands. However, across the Arab world, as highlighted in benchmark studies, BIM adoption is still in its nascent stages. Some studies evaluated BIM performance indicators in previously mentioned companies, aligning with the current study's focus on transitioning to BIM and proposing a framework for its integration within Syrian firms. This study differs by specifically targeting Syrian construction sector nuances, leveraging diverse research tools and analyses, and incorporating expert insights through targeted interviews to maximize BIM benefits effectively [27].

### 3.2.5 Critical Analysis

The quality of reviewed studies varied, with high-quality research providing robust empirical data and clear method-

ologies. Studies with weaker methodologies often lacked comprehensive data or relied on anecdotal evidence.

## 4. GAPS AND FUTURE DIRECTIONS

Significant gaps in the literature included a need for more longitudinal studies on BIM adoption, research on BIM implementation in small and medium-sized enterprises (SMEs), and studies exploring the integration of BIM with emerging technologies such as artificial intelligence and the Internet of Things (IoT). Future research should address these gaps to provide a more holistic understanding of BIM's impact and potential.

## 5. DISCUSSION

### 5.1 Discrepancies from Previous Studies

The synthesis of findings from both bibliometric and content analyses reveals several critical insights into the current state and future directions of Building Information Modeling adoption and implementation. The bibliometric analysis highlighted key trends in research focus areas and methodologies used in BIM studies globally [28]. It underscored the increasing attention towards BIM maturity assessment, development of frameworks for BIM implementation, and the exploration of its benefits and challenges. Content analysis of empirical studies further substantiated these trends by providing specific examples of how different organizations and sectors are approaching BIM adoption. Common themes emerged regarding the importance of establishing BIM standards, in-

vesting in technologies, fostering organizational support, and integrating BIM into project workflows. Moreover, studies consistently emphasized the significance of training, collaboration, and continuous improvement strategies in maximizing BIM's potential across various contexts [29].

The implications of these findings are profound for theory, practice, and future research in the field of BIM. From a theoretical perspective, the emphasis on BIM maturity models and frameworks suggests a paradigm shift towards more structured approaches to assess and improve BIM implementation. This aligns with broader theoretical frameworks in organizational change and technology adoption, emphasizing the role of standardization, education, and strategic planning in innovation diffusion [26]. Practically, the findings highlight actionable strategies for organizations aiming to enhance their BIM capabilities, such as developing comprehensive implementation plans, conducting pilot projects, and integrating BIM into broader project management practices. These insights can guide practitioners in overcoming common challenges like resistance to change and inadequate technological infrastructure [30].

For future research, the identified gaps in current literature—particularly in longitudinal studies measuring long-term BIM impacts, cross-sector comparisons, and regional variations—point towards fruitful avenues for exploration. Additionally, the need for more rigorous evaluations of BIM performance metrics and the effectiveness of different implementation strategies underscores opportunities for empirical research. Addressing these gaps can provide deeper insights into the evolving landscape of BIM adoption and its implications for sustainable development in construction and related industries [31].

## 5.2 Limitations

Despite the comprehensive nature of the review, several limitations should be acknowledged. First, the review predominantly focused on studies published in English, potentially limiting the inclusivity of non-English-language research. Second, the inherent variability in BIM definitions and methodologies across studies may have introduced inconsistencies in the comparative analysis. Third, while efforts were made to include a diverse range of studies, biases in study selection and data extraction processes cannot be entirely ruled out. Finally, the dynamic nature of technological advancements in BIM means that some findings may have become outdated since the review was conducted [8]. Future research should aim to address these limitations by incorporating broader linguistic and regional perspectives and employing updated methodologies to ensure robustness and relevance in the evolving field of BIM research and practice.

## 6. CONCLUSION

### 6.1 Summary of Key Findings

In summary, this review synthesized a wealth of research on Building Information Modeling, combining bibliometric analysis with content examination to uncover significant insights into its adoption, implementation, and implications. Key findings underscored the increasing global interest in BIM maturity assessment, development of implementation

frameworks, and the identification of benefits and challenges associated with its adoption [27]. Across diverse studies, common themes emerged emphasizing the importance of establishing standards, investing in technology, fostering organizational support, and integrating BIM into project workflows. Training, collaboration, and continuous improvement were highlighted as critical strategies to maximize BIM's potential in enhancing productivity and efficiency across construction and related sectors [19].

### 6.2 Concluding Remarks

The findings from this review have substantial implications for theory, practice, and future research. They suggest a paradigm shift towards more structured approaches to BIM adoption and implementation globally. Practical implications include the development of comprehensive implementation plans, the conduct of pilot projects, and the integration of BIM into broader project management practices. These insights can guide organizations in navigating challenges and seizing opportunities presented by BIM technology. Moreover, the review identifies critical gaps in current literature, pointing towards future research opportunities such as longitudinal studies on BIM impacts, cross-sector comparisons, and regional variations in adoption patterns [32].

Ultimately, as BIM continues to evolve, its potential to revolutionize the construction industry and beyond remains significant. By addressing the identified gaps and leveraging the insights gleaned from this review, stakeholders can better harness BIM's capabilities to drive sustainable development, innovation, and improved project outcomes globally.

## REFERENCES

- [1] H. Salami and K. Alothman, "Engineering training and its importance for building information modelling," *International Journal of BIM and Engineering Science*, vol. 5, no. 1, pp. 41–60, 2022.
- [2] R. Safour, S. Ahmed, and B. Zaarour, "BIM adoption around the world," *International Journal of BIM and Engineering Science*, vol. 4, no. 2, pp. 49–63, 2021.
- [3] A. Banawi, O. Aljobaly, and C. Ahiable, "A comparative review of building information modeling frameworks," *International Journal of BIM and Engineering Science*, vol. 2, no. 2, pp. 23–49, 2019.
- [4] M. H. Shaban and A. Elhendawi, "Building information modeling in syria: Obstacles and requirements for implementation," *International Journal of BIM and Engineering Science*, vol. 1, no. 1, pp. 42–64, 2018.
- [5] S. Ahmed, P. Dlask, O. Selim, and A. Elhendawi, "BIM performance improvement framework for syrian AEC companies," *International Journal of BIM and Engineering Science*, vol. 1, no. 1, pp. 21–41, 2018.
- [6] E. Al Hammoud, "Comparing BIM adoption around the world, syria's current status, and future," *International Journal of BIM and Engineering Science*, vol. 4, no. 2, pp. 64–78, 2021.
- [7] N. Lepkova, R. Maya, S. Ahmed, and V. Šarka, "BIM implementation maturity level and proposed approach for the upgrade in lithuania," *International Journal of BIM and Engineering Science*, vol. 2, no. 1, pp. 22–38, 2019.

- [8] A. Amino and S. Ahmed, "Proposing a methodology to measure and develop BIM maturity in syria," *International Journal of BIM and Engineering Science*, vol. 5, no. 1, pp. 73–89, 2022.
- [9] A. Elhendawi, H. Omar, E. Elbeltagi, and A. Smith, "Practical approach for paving the way to motivate BIM non-users to adopt BIM," *International Journal of BIM and Engineering Science*, vol. 2, no. 2, 2020.
- [10] M. Hamma-adama, T. Kouider, and H. Salman, "Analysis of barriers and drivers for BIM adoption," *International Journal of BIM and Engineering Science*, vol. 3, no. 1, 2020.
- [11] A. J. Kadi, "Biblio-systematic review of the factors affecting selection of religious translation strategies."
- [12] S. A. Abrabba, N. Badarulzaman, D. Mohamad, and A. J. Kadi, "A biblio-systematic analysis of factors affecting the compliance of residential planning standards and regulations: A conceptual framework," *Civil Engineering and Architecture*, vol. 9, no. 3, pp. 646–655, 2021.
- [13] D. O. Oyewola and E. G. Dada, "Exploring machine learning: A scientometrics approach using bibliometrix and VOSviewer," *SN Applied Sciences*, vol. 4, no. 5, p. 143, 2022.
- [14] K. Amrouni and R. A. Arshah, "A bibliometric analysis of the e-government studies with (UTAUT)," in *Proceedings of the FGIC 2nd Conference on Governance and Integrity*, Kuantan, Malaysia, 2019.
- [15] N. Salman and M. Hamadeh, "The integration of virtual design and construction (VDC) with the fourth dimension of building information modeling (4d BIM)," *International Journal of BIM and Engineering Science*, vol. 7, no. 1, pp. 8–27, 2023.
- [16] K. Kalajian, S. Ahmed, and W. Youssef, "BIM in infrastructure projects," *International Journal of BIM and Engineering Science*, vol. 6, no. 2, pp. 74–87, 2023.
- [17] D. Y. Rudwan, R. Maya, and N. Lepkova, "Quality assurance of construction design and contractual phases in syria within BIM environment: A case study," *International Journal of BIM and Engineering Science*, vol. 6, no. 2, pp. 55–73, 2023.
- [18] K. I. Amrouni, R. A. Arshah, and A. J. Kadi, "A systematic review: Factors affecting employees' adoption of e-government using an integration of UTAUT and TTF theories," *KnE Social Sciences*, pp. 54–65, 2019.
- [19] S. Ahmed and P. Dlask, "The gradual transition to BIM in syrian companies," in *Creative Construction Conference 2018*, Ljubljana, Slovenia, Jun. 2018.
- [20] A. L. Mostafa, M. A. Mohamed, S. Ahmed, and W. M. Youssef, "Application of artificial intelligence tools with BIM technology in construction management: Literature review," *International Journal of BIM and Engineering Science*, vol. 6, no. 2, pp. 39–54, 2023.
- [21] R. Safour and S. Ahmed, "Teaching BIM as an integrated multidisciplinary program (case study syrian virtual university)," *International Journal of BIM and Engineering Science*, vol. 6, no. 1, pp. 52–73, 2023.
- [22] S. S. Ahmed, "Innovation of building processes in syria by using BIM," Ph.D. dissertation, Czech Technical University, 2018.
- [23] A. Bradley, H. Li, R. Lark, and S. Dunn, "BIM for infrastructure: An overall review and constructor perspective," *Automation in Construction*, vol. 71, pp. 139–152, 2016.
- [24] R. Zakaria, S. Ahmad, and H. Omran, "A proposed framework for the integration of BIM models in AEC companies in syria," *International Journal of BIM and Engineering Science*, vol. 7, no. 1, pp. 43–57, 2023.
- [25] S. Ahmed, "Inovace stavebních procesů v sýrii pomocí BIM," 2018.
- [26] N. Roumieh and S. Ahmed, "Adopting risk management professional methodologies as an effective strategy to protect heritage sites in syria," *International Journal of BIM and Engineering Science*, vol. 5, no. 1, pp. 61–72, 2022.
- [27] S. Ahmed, P. Dlask, M. Shaban, and O. Selim, "Possibility of applying BIM in syrian building projects," *Engineering for Rural Development*, vol. 17, pp. 524–530, 2018.
- [28] A. Elhendawi, A. Smith, and E. Elbeltagi, "Methodology for BIM implementation in the kingdom of saudi arabia," *International Journal of BIM and Engineering Science*, vol. 2, no. 1, 2019.
- [29] M. Evans, P. Farrell, E. Elbeltagi, A. Mashali, and A. Elhendawi, "Influence of partnering agreements associated with BIM adoption on stakeholders' behaviour in construction mega-projects," *International Journal of BIM and Engineering Science*, vol. 3, no. 1, pp. 1–20, 2020.
- [30] Y. Shker and L. Saoud, "The integration between building information modelling and scrumban: Case study FD3 commercial building in damascus," *International Journal of BIM and Engineering Science*, vol. 7, no. 1, 2023.
- [31] S. Ahmed, P. Dlask, O. Selim, and A. Elhendawi, "BIM performance improvement framework for syrian AEC companies," *International Journal of BIM and Engineering Science*, vol. 1, no. 1, pp. 21–41, 2018.
- [32] S. Ahmed, B. Hasan, F. Jrad, and P. Dlask, "Analyzing the change orders impact on building projects," *Journal of Engineering and Applied Sciences*, vol. 11, no. 7, pp. 1532–1537, 2016.